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Greetings,

Many applicants for training/design positions send a cover letter that explains why they are the best suited candidate. I am including an excerpt of how I introduce myself to my online students at Strayer University. I believe this demonstrates more than a passing interest in training and education, but is inclusive of my approach to learning:

*Like many learners at Strayer, I returned to school after a "break" from college. The year was 1975 and I knew I was in the wrong major (sound at all familiar?) and needed to rethink my plans. I decided to take a semester off from NYU and consider my options. That semester lasted some 28 years! By then I had experienced much more than I thought I ever would or could in life. Ten of those years were spent as a folk musician/storyteller living in a van with my (ex) husband and two small children. We traveled across the USA and Canada (some 250,000 miles in all during a four-year stretch when we all lived in our van). That ended in 1992.*

*Eventually I settled down and went back to school (after having an argument with my daughter about the importance of a Master's degree). I completed my B.F.A. in Digital Communication, my M.Ed. with Instructional Technology, and my Ph.D. in Professional Studies in Education focusing on Adult Online Learning. That journey took me seven years. I understand what you face taking your classes online, balancing work and family, and something like a life.*

Thank you for your consideration. I look forward to hearing from you to see if we are a good match.

Sincerely,

Dr. Tzipora Katz